

O/o. General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, "A" Wing, New Administrative Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878, Fax: 044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**SALES & MKTG-CM/165/RCVs & TOPUPs/2013-14-15/107**

**dated 17.04.2015.**

Sub: **Full Usage Value equal to MRP on topup(s) in prepaid mobile services – reg.**


Ref: C.O.ND ECT approval No. **1805** dated **08.04.2015**.

Approval of the competent authority is hereby conveyed for “**one Day offer**” of **Full Usage Value** equal to MRP on the following topup(s) in Tamilnadu LSA under GSM prepaid mobile services on the dates as mentioned below:-

**Offer Details:**

Sl. No.	Details of the offer	Date of offer (One Day only)
1	<b>Full Usage Value equal to MRP on Top-up Voucher/C-Top-up/Flexi Top-up with MRP Rs.110/-</b>	20.04.2015
2	<b>Full Usage Value equal to MRP on Top-up Voucher/C-Top-up/Flexi Top-up with MRP Rs.220/-</b>	28.04.2015

This is for kind information and necessary action please.

  
(Anandhi Sankararaman)

**Assistant General Manager (Mktg-CM-I)**

Phone: 044-28295177

Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,  
GM (F) / Sr. GM (TR) TN Circle, Chennai  
DGM/DE IN SZ - Trichy  
DGM (NW-O)/DE IT, Coimbatore.  
Heads of All SSA  
DGM (Sales) /DGM (CS) TN Circle, Chennai  
DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai